

# Kathy Evans

User Interface Designer

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Portfolio: [kathyevans.biz](http://kathyevans.biz)

## EXECUTIVE SUMMARY

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I am a user interface and web designer currently seeking full-time or contract employment. I have several years experience as an interface designer, possess an in-depth knowledge of several industry software tools, have strong skills as an XHTML/CSS coder, am knowledgeable on web standards, accessibility standards, and SEO and have a creative eye for design. I also have extensive experience in designing and implementing interfaces as well as deploying CMS solutions such as WordPress, Joomla and Drupal; and PHP and .NET custom solutions.

## TECHNICAL SKILLS

<b>Web Design</b>	<b>General Layout</b>
Dreamweaver CS3 Flash CS3 Fireworks CS3 Illustrator CS3 PhotoShop CS3	Microsoft Office Suite 2007 Adobe Acrobat
<b>Coding Skills</b>	<b>Web Interface Design &amp; Implementation</b>
HTML XHTML CSS JavaScript / jQuery	Joomla WordPress Drupal Expectnation and Custom Solutions
<b>Other Skills</b>	
SEO Training With SEO Workshops	

## EDUCATION

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Valencia Community College, Orlando, FL	Associate of Arts in General Studies
Art Institute Online, Pittsburgh, PA	Bachelor of Science in Interactive Multimedia Design

## EXPERIENCE

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### **Zapfire Communications**

UI / Web Designer, 05/07 – 09/08

I have been responsible for interface design, page design and build out (using XHTML and CSS) of all web sites for our clients including the implementation of Flash and other dynamic media. I have implemented custom and open-source CMS solutions including Joomla and WordPress. And I have been responsible for training clients to use their CMS.

various web design and multimedia projects as well as working with clients during both the planning and production phases of their websites.

My primary responsibilities included designing and preparing graphic layouts as well as constructing the pages within the site. My duties also entailed creating various interactive interface elements such as flash navigation and banners, roll-overs, drop-down menus and pop-up boxes.

### **Horton Group, Nashville TN**

UI / Web Designer, 01/07 – 05/07

I worked with a small team to design and develop several websites. My responsibilities included design of logos and web sites, XHTML/CSS build out of the web sites, implementation of simple PHP forms and of video and audio media.

### **J&J Music, Inc., Chickasaw AL**

1983 - 2005

J&J OnLine - Web Master

As the Web Master my duties included design and maintenance of the web site. I was responsible for assembling content, creating graphics, writing HTML and CSS code, maintaining mailing lists, hosting Internet chats and maintaining the extensive online catalog. I created an online community for our users consisting of email lists, specialized sections within the site, tutorials, online classes and Internet chats.

### **Digital Dog, Inc. Nashville TN**

Designer

09/2005 - 12/2006

My position of designer and production artist entailed working within a team on

## **ADDITIONAL EXPERIENCE**

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### **Art Institute of Nashville**

Adjunct Instructor, 09 – present

I am currently a part-time instructor in the Interactive Media Department of The Art Institute of Nashville. My duties include teaching web design classes. My most recent classes was IMD 200, Information Architecture and IMD 110 Interactive Design Concepts.

### **Draughon's Junior College**

Adjunct Instructor, 08

I was a part-time instructor in the Interactive Media Department at Draughon's Junior College. My duties included teaching web design classes. My last class focused on the use of Adobe's Fireworks.

### **EICC, Antioch TN**

Free-lance UI / Web Designer.

1997 - Present

As a free-lance designer I have been responsible for all aspects of a web project's development. I have worked with clients in developing sites that meet their needs and the needs of their users by creating effective graphical interfaces; building the pages of the site using HTML and CSS and incorporating various tools and features as requested.

In addition I have had the pleasure of assisting other companies as a consultant. These companies include:

- Zend Technologies
- Loadtester
- Mind Cartel
- Axiom
- Bytes of Knowledge
- Blue Parabola

## PORTFOLIO

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### Personal / free-lance sites:

Fushi Copperweld*	<a href="http://www.fushicopperweld.com">www.fushicopperweld.com</a>	Joomla
Cal Evans*	<a href="http://blog.calevans.com">blog.calevans.com</a>	WordPress
Engedi Ministries*	<a href="http://www.engedi.org">www.engedi.org</a>	Joomla
The Foundry Tucson*	<a href="http://www.thefoundrytucson.org">www.thefoundrytucson.org</a>	Joomla/WordPress
Autobiographicalfiction*	<a href="http://www.autobiographicalfiction.com">www.autobiographicalfiction.com</a>	WordPress
Southern Ledger*	<a href="http://www.southernledger.com">www.southernledger.com</a>	Custom CMS

### Sites built as lead designer at Zapfire Communications:

Maintenext	<a href="http://maintenext.com">maintenext.com</a>	Joomla
Flagcenter.com*	<a href="http://flagcenter.com">flagcenter.com</a>	Custom .NET CMS
Machine Tool & Supply*	<a href="http://mtstn.com">mtstn.com</a>	

### Sites built as lead designer at Horton Group:

Shoe Shrines	<a href="http://www.shoeshrines.com/">www.shoeshrines.com/</a>	Custom CMS
Total Tennis Training*	<a href="http://www.totaltennistraining.com/">www.totaltennistraining.com/</a>	Custom CMS
The Closet Company	<a href="http://www.tnclosets.com/">www.tnclosets.com/</a>	
Huntington/Ludlow	<a href="http://www.huntingtonludlow.com/">www.huntingtonludlow.com/</a>	
Karl Dean for Mayor*	<a href="http://www.karldean.info">www.karldean.info</a>	Custom CMS

### Sites built as consultant with Horton Group:

Rolling Hills Farm*	<a href="http://www.rollinghillsfarm.com">www.rollinghillsfarm.com</a>	Drupal templating and deployment
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### Sites built as production designer at Digital Dog:

JayMar FEC*	<a href="http://www.jaymarfec.com">www.jaymarfec.com</a>	Custom CMS
Nashville Literacy	<a href="http://www.nashvilleliteracy.org">www.nashvilleliteracy.org</a>	
GCFA*	<a href="http://www.gcfa.org">www.gcfa.org</a>	Custom CMS

\*The content on these sites are maintained by the client.